

2012 HYUNDAI
ELANTRA | ELANTRA TOURING



**“...STYLISH,
AUTHENTICALLY SOPHISTICATED,
AND CONTENT RICH.”** — *Motor Trend, July 2011*



LIMITED IN SILVER / LIMITED IN INDIGO NIGHT



OVERALL WINNER – *Cars.com/USA Today* Shootout, June 2011

OVERALL WINNER – *Motor Trend* Shootout, July 2011

BEST VALUE: PRICE TO PUMP – *Cars.com*, June 2011

2012 ELANTRA CLASS REDEFINED

The number of accolades heaped upon the Hyundai Elantra this past year reflects a car that has done more than outclass its class. It has redefined the very idea of what a compact car can be.

It's something readily seen in Elantra's sleek, modern styling. And unmistakably felt as the compact exterior dimensions transform into midsize¹ dimensions once you slip inside a comfortable, feature-rich cabin *Motor Trend* described as "...better inside than some Lexuses."²

The availability of two trim levels let you choose between a well-equipped GLS or a more luxurious Limited model that adds heated front and rear seats, a power sunroof, 17-inch alloy wheels, and more. Both offer 40-mpg fuel efficiency³ and an arsenal of advanced safety features: Six airbags. Vehicle Stability Management. Four-wheel disc brakes with ABS. The list is long, which explains why Elantra was awarded a 2011 Top Pick by the Insurance Institute for Highway Safety (IIHS).⁴

And we're just getting warmed up. Elantra has taken top honors this year in one comparison after another. In a shootout of five compact cars, *Cars.com* and *USA Today* found Elantra to be the "Best Value: Price to Pump."⁵ In a similar showdown against seven other leading contenders, *Motor Trend* awarded Elantra the top spot.² A quick trip to your Hyundai dealer is all you'll need to discover the long list of features that put the 2012 Elantra on everyone's short list.

29 CITY MPG **40** HWY MPG

¹ www.epa.gov. ² Comparison: Best-Selling Compact Sedans – *Motor Trend*, July 2011. ³ EPA estimates listed are highway ratings for comparison. Your actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition. ⁴ www.iihs.org/ratings. ⁵ "Best Value: Price to Pump" Award – *Cars.com*, June 13, 2011.



2011 BEST NEW CAR – *About.com*
2011 CAR OF THE YEAR – *AutoSpies.com*
VEHICLE SATISFACTION AWARD – *AutoPacific*

LIMITED IN GRAY LEATHER

AN INTERIOR PUNCTUATED WITH EXPERTLY DESIGNED SPACES. AND A FEW EXCLAMATION POINTS.

Inside, Elantra greets you with best-in-class front legroom and an interior so spacious, the U.S. EPA classifies it as a mid-sized car. A quick survey of the cockpit confirms Hyundai's designers have put all that space to good use. The fluid lines of Elantra's expertly appointed interior lead your eyes to large, beautifully lit gauges on the instrument panel and an ergonomic center console that helps your fingertips quickly locate any knob or button. Expertly integrated storage spaces let you stash your sunglasses, cell phone, water bottles and more, while steering-wheel-mounted audio, cruise and phone controls¹ help keep your hands on the task of driving as you check your voicemail. Choose your music. Set your speed. And enjoy your drive.



HEATED FRONT & REAR SEATS

In addition to heated front seats, Elantra Limited comes standard with heated rear seats as well – a first within the compact car segment.



POWER SUNROOF

From sun worshipping to star gazing, a power tilt-and-slide, one-touch glass sunroof lets you add a large swath of sky to the spacious interior.¹



BLUETOOTH WITH VOICE RECOGNITION

Elantra's available built-in microphone and speaker deliver exceptional Bluetooth® hands-free phone clarity and audio streaming when used with compatible phones.²



SATELLITE RADIO

With a complimentary 3-month subscription to SiriusXM™ Satellite Radio, you can plug into more than 170 channels of digital music, news, talk and sports programming.³



YOUR TUNES, YOUR WAY

Navigate your iPod® playlists using the available steering-wheel audio controls or the head unit, which displays song artists and titles.⁴ The standard 6-speaker, 172-Watt audio system keeps your ears entertained while you navigate traffic.



COMMAND CENTRAL

A navigation system featuring a 7-inch touchscreen, voice recognition and a rearview backup camera is available with Elantra Limited. It also includes XM NavTraffic® for live traffic updates, XM NavWeather™ and XM Sports and Stocks feeds.³

¹Standard on Limited. ²The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. ³SiriusXM™ Satellite Radio and XM NavTraffic® require a SiriusXM subscription, sold separately after the complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels only available in select metropolitan markets. See your dealer for details. SiriusXM service is only available in the 48 contiguous United States. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners. ⁴iPod® is a registered trademark of Apple Inc.

2011 "GREENEST VEHICLE" – GreenerCars.org, February 2011
TOP 10 MOST FUEL-EFFICIENT CARS – TrueCar.com, March 2011
2011 IIHS TOP SAFETY PICK



LIMITED IN INDIGO NIGHT

TOP SAFETY PICK. TOP FUEL ECONOMY. AND AN IMPRESSIVE BOTTOM LINE.

Earning a Top Safety Pick rating from the Insurance Institute for Highway Safety – as Elantra has done in 2011 – is a big deal. It requires a level of safety design and engineering that goes above and beyond in critical areas like high-speed frontal crash tests, side crash tests and rollover tests. So it's no wonder Elantra drivers feel secure in putting the car's 148 horses beneath the hood through their paces. A lightweight, compact engine design features the best power-to-weight ratio in its class, which accelerates both your fun factor and fuel economy. Perhaps *The New York Times* summed it up best when they observed, "Elantra drivers will look good, but they will also look smart."¹



SOPHISTICATED DESIGN

An aluminum engine block and head contribute lighter weight and better fuel efficiency, while a unibody chassis forged from high-tensile steel improves body stiffness for a smoother ride with less vibration and better handling.



VEHICLE STABILITY MANAGEMENT

Elantra comes with Vehicle Stability Management and Electronic Stability Control with Traction Control System. These electronic sentinels help keep your car riveted to the road and heading in the direction you intend.²



ADVANCED VARIABLE VALVE TIMING

Dual Continuously Variable Valve Timing technology optimizes intake and exhaust valve timing for better fuel economy, improved performance and lower emissions.



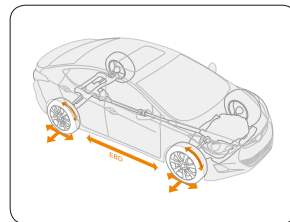
AIRBAG SAFETY

Our six-airbag safety system offers peace of mind at every seating position.³ According to the Insurance Institute for Highway Safety, this combination of airbags can reduce fatalities up to 45%.⁴



6-SPEED SHIFTRONIC®

Hyundai's 6-speed automatic transmission features SHIFTRONIC manual shift mode, allowing you to manually take charge over gear shifting on inclines, winding roads or freeway passing lanes.



DYNAMIC BRAKING

An Anti-lock Brake System with Brake Assist helps maintain vehicle control during emergency braking. Electronic Brake-force Distribution progressively maintains optimal brake pressure at all four corners to provide even more quick-stop stability.

¹ *The New York Times*, July 8, 2011. ² Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ³ The supplemental restraint system (SRS) is designed to work with the three-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ⁴ For details, visit www.iihs.org.



SE IN SHIMMERING SILVER

WE ADDED MORE ROOM. SO YOU CAN ADD MORE FUN AND ADVENTURE.

Add more room, and more driving enjoyment is sure to follow. Which is why Elantra Touring features the longest wheelbase in its class (106.3 inches) and an overall length that surrounds up to five occupants with class-leading passenger volume. Not to mention abundant cargo room – 10 percent more than its nearest competitor. The Touring model offers two trim levels: GLS and SE. Both come with a 138-hp inline-4 engine that sips fuel, and a 5-speed manual or optional 4-speed automatic transmission. The SE cranks up the fun factor with a sport-tuned suspension, short-throw B&M Racing® Sport Shifter, 17-inch alloy wheels and roof rails that let you pack what you need for extending your fun beyond the blacktop.¹



BEST CAR FOR THE MONEY

The Elantra Touring was named “Best Car For The Money 2011” by *U.S. News & World Report*, receiving top honors in the Affordable Compact Wagon category.²



LEATHER INTERIOR

The SE offers an upgraded interior featuring a leather-wrapped steering wheel, leather-wrapped shift knob, leather seating surfaces and heated front seats. Go ahead, indulge your senses.



CLASS-LEADING CARGO ROOM

Fold down Elantra Touring's 60/40 split rear seatbacks, and a best-in-class 65.3 cubic feet of space allows for getaways that require more gear.

HIGH SAFETY STANDARDS

A six-airbag safety system. Four-wheel disc brakes with ABS. Electronic Stability and Traction Control Systems. Peace of mind. All standard on Elantra Touring.



AUDIO DELIGHTS

The standard AM/FM/XM/CD/MP3 audio system with six speakers incorporates auxiliary and USB input jacks for iPod® or MP3 players.



2012 ELANTRA & ELANTRA TOURING LINE-UP

ELANTRA
GLS



ELANTRA
LIMITED



ELANTRA TOURING
GLS



ELANTRA TOURING
SE



POWER / PERFORMANCE

	Limited		SE	
	GLS	ELANTRA TOURING	GLS	SE
1.8L DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing	S	S	–	–
2.0L DOHC 4-cylinder engine with Continuously Variable Valve Timing	–	–	S	S
6-speed manual transmission	S	–	–	–
5-speed manual transmission	–	–	S	S
4-speed automatic transmission	–	–	0	0
6-speed automatic transmission with SHIFTRONIC®	0	S	–	–
B&M Racing® Sport Shifter (M/T)	–	–	–	S
Electronic power steering	S	S	S	S
Active ECO System (A/T only)	0	S	–	–
17" Euroflange alloy wheels	–	S	–	–
17" alloy wheels with chrome inserts	–	–	–	S
16" alloy wheels	0	–	0	–
16" steel wheels with full wheel covers	0	–	–	–
15" steel wheels with full wheel covers	S	–	S	–

COMFORT / CONVENIENCE

Leather seating surfaces	–	S	–	S
Leather-wrapped steering wheel and shift knob	–	S	–	S
Heated front seats	–	S	–	S
Heated rear seats	–	S	–	–
Air conditioning	0	S	S	S
Trip computer	S	S	0	S
60/40 split fold-down rear seatback & rear-seat center armrest with cupholders	S	S	S	S
Center console with storage compartment and armrest	S	S	S	S
8-way adjustable driver seat	–	–	0	S
6-way adjustable driver seat	S	S	–	–
Tilt-and-telescopic steering wheel	0	S	0	S
Power windows with driver auto-down	S	S	S	S
Power door locks	S	S	S	S
Dual power heated mirrors	S	S	S	S
Proximity key entry with electronic push-button start	–	0	–	–
Keyless entry system with alarm	S	S	S	S
Rear defroster	S	S	S	S
Rear 12-volt power retained outlet	–	–	S	S
Cruise control	0	S	0	S

S = STANDARD 0 = OPTIONAL FEATURE – = NOT AVAILABLE

ENTERTAINMENT SYSTEMS

	Limited		SE	
	ELANTRA	ELANTRA TOURING	GLS	SE
AM/FM/XM®/CD/MP3 audio system with 6 speakers	S	S	S	S
360-Watt premium audio with digital external amp	–	0	–	–
Navigation system with 7" touchscreen and rearview camera	–	0	–	–
Bluetooth® hands-free phone system	0	S	0	0
iPod®/USB auxiliary input jacks	S	S	S	S

SAFETY / SECURITY

Vehicle Stability Management System	S	S	–	–
Electronic Stability Control with Traction Control System	S	S	S	S
6-airbag safety system with advanced dual front airbags and Occupant Classification System	S	S	S	S
4-wheel disc Anti-lock Braking System with Electronic Brake-force Distribution	S	S	S	S
Front seatbelt pretensioner	S	S	S	S
Daytime running lights	S	S	–	–
Tire Pressure Monitoring System	S	S	S	S
Fog lights	0	S	–	S

STYLE / FUNCTIONALITY

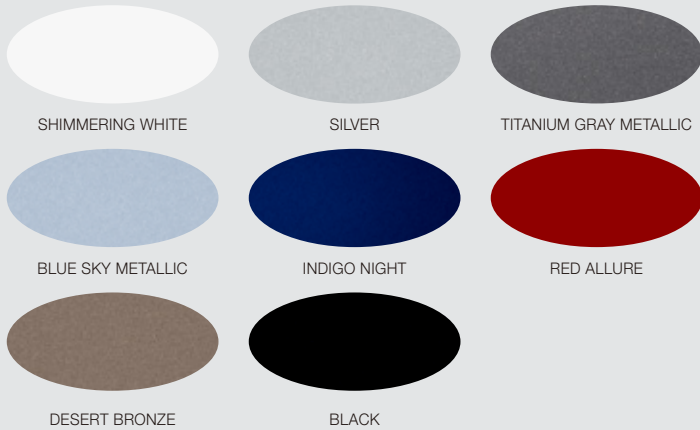
Black chrome grille	–	S	–	–
Limited Badge	–	S	–	–
Outside mirrors with integrated turn signal indicators	–	S	–	–
Power glass tilt-and-slide safety one-touch sunroof	–	S	–	S
Bodycolor door handles and mirrors	S	S	S	S
Solar glass	0	S	–	–
Windshield sunshade band	0	S	–	–
Steering wheel audio controls	0	S	0	S
One-touch triple turn signal	S	S	S	S
Headlight welcome function	S	S	S	S
Front 2-speed intermittent wiper	S	S	S	S

EPA MILEAGE ESTIMATES (CITY / HIGHWAY / COMBINED)

ELANTRA	29 / 40 / 33 (M/T)	29 / 40 / 33 (A/T)
ELANTRA TOURING	23 / 31 / 26 (M/T)	23 / 30 / 26 (A/T)

Fuel economy estimated by EPA for comparison only. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications.

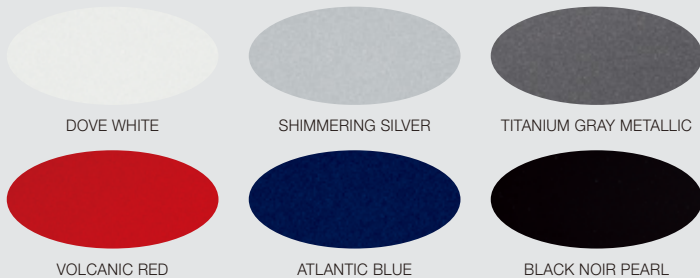
2012 ELANTRA EXTERIOR COLORS



INTERIOR COLORS



2012 ELANTRA TOURING EXTERIOR COLORS



INTERIOR COLORS



AMERICA'S BEST WARRANTY

<p>10 YEARS 100,000 MILES</p> <p>POWERTRAIN LIMITED WARRANTY</p>	<p>5 YEARS 60,000 MILES</p> <p>NEW VEHICLE LIMITED WARRANTY</p>
<p>7 YEARS UNLIMITED MILES</p> <p>ANTI-PERFORATION WARRANTY</p>	<p>5 YEARS UNLIMITED MILES</p> <p>24-HOUR ROADSIDE ASSISTANCE</p>

See dealer for LIMITED WARRANTY details.

HYUNDAI
Assurance


For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services that includes 24/7 Roadside Assistance and more. Visit www.hyundaiaassurance.com for details.


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 **HYUNDAI** | NEW THINKING.
NEW POSSIBILITIES.

EXPLORE HYUNDAI.COM | Be sure to visit our website, where you can build your own Elantra or Elantra Touring model, locate a Hyundai dealer near you, and best of all - schedule a test drive.

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